



W E L C O M E T O

Digikey Centro

Presentation



Dedicated to Your Digital Success

At Digikey Centro, we help brands grow and scale with result-driven digital strategies. We believe every business is unique, so our approach is customized to deliver real, measurable growth.

Our Core Services:

Search Engine Optimization (SEO), Website Design & Development, Social Media Management & Digital Marketing, Software Development

Smart Strategies. Strong Execution. Sustainable Growth.

Our services are built to support businesses at every stage startup, growth, or scale-up. We combine creativity, technology, and data to create powerful digital experiences.

- ✓ Customized strategies
- ✓ Transparent processes
- ✓ Performance-focused execution
- ✓ Consistent optimization



Our Services

WEBSITE DESIGN & DEVELOPMENT

Your website is often the first impression of your brand. We design and develop websites that are fast, responsive, and conversion-focused.

SOCIAL MEDIA MANAGEMENT

Social media is about consistency and connection. We manage your brand's online presence to ensure it stays active, professional, and engaging.

SEARCH ENGINE OPTIMIZATION (SEO)

SEO is the backbone of long-term digital success. At Digikey Centro, we help your business rank higher, attract quality traffic, and convert visitors into customers.

Social Media Packages



- 10 Reels(Monthly)
- 20 Static post(Monthly)
- Content management (including caption,hashtag,social media Callander)
- Social Media Management (Including Daily Posting, Story, reel& all)
- Printing Material Design
- Logo & Other Design
- Social Media SEO(connect to seo plan)
- Daily 1 reel edit (Which is Shoot by owner)
- 1000rs pr Month Ads spending Include package



3 Month Plan
45,000/-

6 Month Plan
80,000/-

1 Year Plan
1,50,000/-

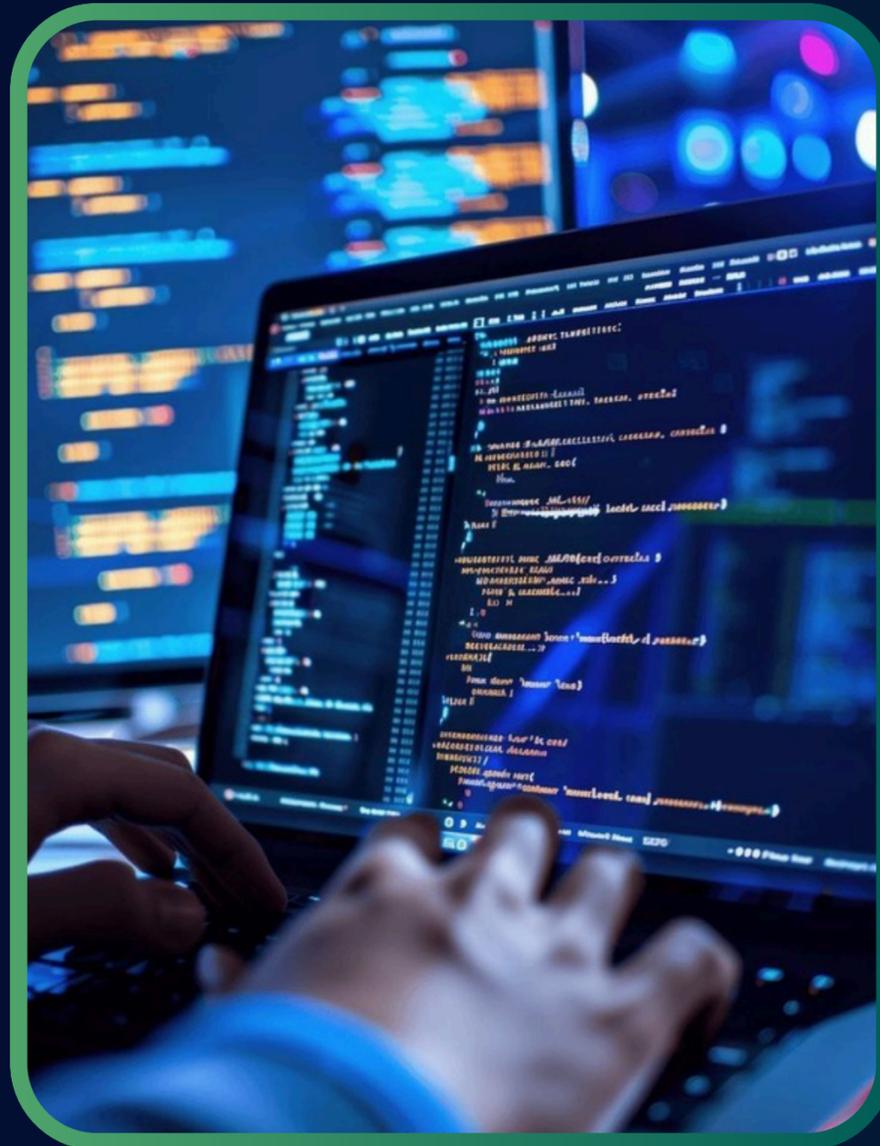
Search Engine Optimization package



- Keyword Research
- On Page SEO
- Off Pge SEO
- Technical SEO
- Google My Business
- Monthly 10 Blogs
- Backlink
- MonthlyReport
- website Ranking
- Meta Ads (for Target Audience)
- Brand Awareness
- pay per Click (As PR Client budget)

**Start From
40,000/-**

Software Development



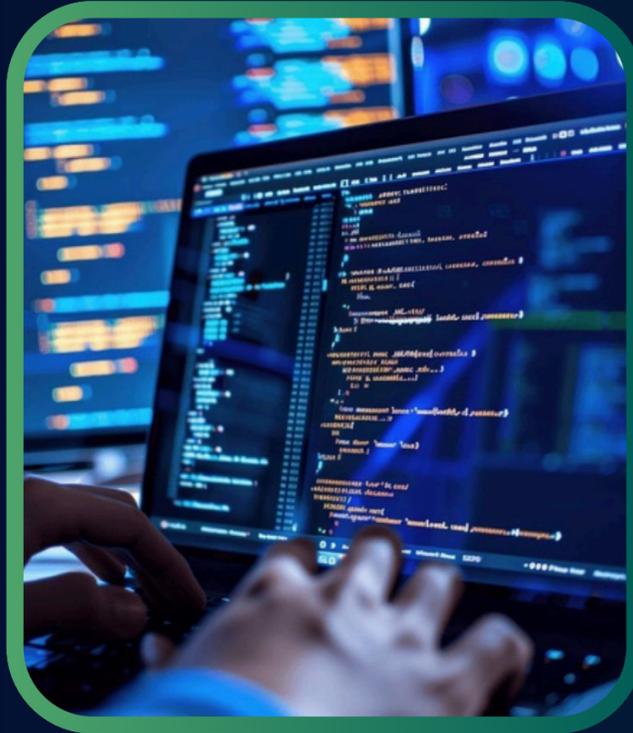
Billing & Invoicing Software :

- Starting from ₹12,000 – ₹25,000
- Includes:
- GST-ready billing system
- Invoice & receipt generation
- Customer & vendor management
- Product & stock tracking
- Sales & purchase reports

Hospital Management & Inventory Software

- Starting from ₹30,000 – ₹60,000
- Includes:
- Patient records management
- Doctor & staff management
- Medicine & medical inventory tracking
- Billing & payment modules
- Daily / monthly reports

Software Development



Inventory Management Software

- Starting from ₹15,000 – ₹35,000
- Includes:
 - Stock in / stock out system
 - Low-stock alerts
 - Supplier management
 - Category-wise product tracking
 - Inventory reports

Business Management Software

- Starting from ₹20,000 – ₹45,000
- Includes:
 - Customer management system
 - Employee management
 - Expense & income tracking
 - Role-based access (Admin / Staff)



Software Development



Custom Web Applications:

- Starting from ₹10,000 (depends on requirements)
- Includes:
 - Admin dashboards
 - Data entry & management systems
 - Business automation tools
 - Workflow-based applications
- Pricing varies based on features & complexity



Website Development



- **Basic Statics Website-** Start from 5,000/-
(As Pr Your Rquirement, With Domain & Hosting)
- **Dynamic Websites-** Start From 8,000/-
(As Pr Your Rquirement, With Domain & Hosting)
- **Basic Ecommerce Websites-** Start From 15,000/-
(Without Payment Gateway, As Pr Your Rquirement, With Domain & Hosting)
- **Ecommerce Websites-** Start From 30,000/-
(On Word As Pr Product Quality, with Payment Gateway)



Data Analytics In Digital Marketing

By using data analytics, digital marketers can track key performance indicators such as website traffic, conversion rates, click-through rates, and return on investment. These insights enable businesses to identify what works, what doesn't, and where improvements are needed. As a result, marketing campaigns become more targeted, cost-effective, and personalized.

In today's competitive digital landscape, data analytics empowers marketers to predict trends, enhance customer experiences, and achieve better marketing outcomes.





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Thank You For Attention

See You Next